

WXIX

ORDER

Flight Dates 10/23/12-10/29/12

Contract / Revision 839071 /

Original Date / Revision
10/22/12 10/22/12Advertiser **Obama, Barack/D/President**Agency **Greer Margolis Mitchell & B**

Buying Contact

**1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007**Product**OBAMA SCHED A**Agency Com 15%Billing Contact**1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007**Sales Office T-DCSales Region NationalAgency RefOrder Sep 00:00:00Estimate # **2175**Alt Order # **06389000**Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-CandicProduct Codes PL565Priority P 1Advertiser RefPrimary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	12	\$17,765.00	\$20,900.00	0.00	10/01/12	10/28/12	12	\$17,765.00	\$20,900.00
November 2012	5	\$3,570.00	\$4,200.00	0.00	10/29/12	10/29/12	5	\$3,570.00	\$4,200.00
Totals	17	\$21,335.00	\$25,100.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/23/12	10/29/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	MTWTF--	1:00	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF--		1		\$800.00		0.00					
E 2	WXIX	10/23/12	10/29/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	MTWTF--	1:00	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF--		1		\$800.00		0.00					
E 3	WXIX	10/23/12	10/29/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MTWTF--	1:00	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Contract / Revision **839071** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/22/12/ 10/22/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**Estimate # **2175**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WXIX	10/23/12	10/29/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MTWTF--	1:00	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					1	\$1,200.00		0.00			
E 4	WXIX	10/23/12	10/29/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWTF--	1:00	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					1	\$1,200.00		0.00			
E 5	WXIX	10/23/12	10/29/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MTWTF--	1:00	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					1	\$1,200.00		0.00			
E 6	WXIX	10/23/12	10/29/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	MTWTF--	1:00	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					1	\$1,200.00		0.00			
E 7	WXIX	10/23/12	10/29/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MTWTF--	1:00	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					1	\$1,200.00		0.00			
E 8	WXIX	10/23/12	10/29/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MTWTF--	1:00	1	\$900.00	P 1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					1	\$900.00		0.00			
E 9	WXIX	10/23/12	10/29/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	MTWTF--	1:00	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					1	\$200.00		0.00			
E 10	WXIX	10/23/12	10/29/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	1:00	1	\$900.00	P 1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					1	\$900.00		0.00			
E 11	WXIX	10/23/12	10/29/12	Jeopardy 6P JEOPARDY	Comm	6-630P	MTWTF--	1:00	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					1	\$1,500.00		0.00			
E 12	WXIX	10/23/12	10/29/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	MTWTF--	1:00	1	\$2,800.00	P 1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					1	\$2,800.00		0.00			
E 13	WXIX	10/23/12	10/29/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	MTWTF--	1:00	1	\$2,800.00	P 1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					1	\$2,800.00		0.00			
E 14	WXIX	10/27/12	10/27/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----1-	1:00	1	\$2,400.00	P 1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-					1	\$2,400.00		0.00			
E 15	WXIX	10/28/12	10/28/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	-----1	1:00	1	\$2,800.00	P 1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Order Sep 00:00:00

<u>Advertiser</u>	Obama, Barack/D/Presiden	<u>Product</u>	OBAMA SCHED A
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Estimate # **2175**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 15	WXIX	10/28/12	10/28/12	Late News Su	Comm	10-1102P	-----1	1:00	1	\$2,800.00	P 1	0.00	NM	1	\$2,800.00	
				Late News Sun		(10:30 PM-11:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/22/12	10/28/12	-----1	1	\$2,800.00	0.00									
E 16	WXIX	10/28/12	10/28/12	Late News Sunday 11P	Comm	11P-1130P	-----1	1:00	1	\$2,400.00	P 1	0.00	NM	1	\$2,400.00	
				Late News Sun 11P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/22/12	10/28/12	-----1	1	\$2,400.00	0.00									
E 17	WXIX	10/28/12	10/28/12	LF SUN 1130P-1A	Comm	1130P-1230A	-----1	1:00	1	\$800.00	P 1	0.00	NM	1	\$800.00	
				WHEEL/JEOPARDY		(11:30 PM-12:30 XM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/22/12	10/28/12	-----1	1	\$800.00	0.00									
Totals														17	\$25,100.00	